

Board Meeting Minutes
Connect for Health Colorado
February 13, 2023
12:00 PM to 3:00 PM

Board Members Present: Elisabeth Arenales, Mara Baer, Kim Bimestefer, Christy Blakely, Patrick Gordon, Kate Harris (Proxy for Mike Conway), Annie Lee, Lorez Meinhold, Allison Neswood, Marc Reece, Mike Stahl, and Dick Thompson

Board Members Absent: None

Staff Present: Justin Brandon, Brian Braun, Kelly Davies, Jessalyn Hampton, Kevin Patterson, Ilana Rivera, Alan Schmitz, Nina Schwartz, Lisa Sevier, and Ezra Watland

Video conference and phone conference lines were available for members of the public to join.

I. Business Agenda

- Lorez Meinhold called the meeting to order at 12:00 p.m. and welcomed those in attendance.
- The minutes from the January Board meeting were reviewed and approved.
- Changes to the agenda: None.
- Disclosure of conflicts of interest: None.

II. Board Report

Medicare to Marketplace Bridge

A joint presentation with Connect for Health Colorado and the Department of Health Care Policy & Financing (HCPF) will take place at the March Board meeting.

HCPF Plans for End of PHE

Kim Bimestefer shared a presentation from HCPF highlighting the planning of the end of the public health emergency (PHE) and operational goals to keep Coloradans covered. Up to date information on PHE planning can be found here.

III. CEO Report

Open Enrollment 10 (OE10) Systems Operations

Staff presented a status update on the electronic data interchange (EDI) issues. Ongoing status updates will be provided to the Board.

OE 10 Customer Service Center

Staff provided an update on the Service Center and Customer Operations for OE 10. The presentation utilized graphs to display data regarding January calls handled versus service level.

OE 10 Outreach

The Board reviewed marketing updates including website traffic, email marketing, and enrollment support.

Oscar/Bright Customer Enrollments

Staff presented an update on Oscar/Bright Health enrollment.

Easy Enrollment Update

Staff provided the Board with an update on Tax Time enrollment/Easy Enrollment. The presentation highlighted the process for customers, data on web presence, paid advertising, and enrollment for program years 2022 – 2023, and upcoming outreach efforts. Additional information on Tax Time Enrollment can be found here.

Board Advisory Group Quarterly Update

Staff presented the draft guiding principles that were discussed at the previous Board Advisory Group (BAG) meeting. No additional Board input was provided.

Review Annual Report to the Governor and General Assembly

The 2022 Annual Report was published and provided to the Legislature. The goals for the annual report include:

- Share enrollment numbers
- Identify Board and Legislative oversight members
- Document activities contributing to the strategic plan
- Present the budget summary

IV. Executive & Finance Committee

Carrier Assessment Fee for FY2024

The Board reviewed the Issuer User Fee recommendation for plan year 2024. The recommendation presented was to maintain the current structure of 3.5% of premiums on plans issued through the exchange for PY 24. The presentation displayed fee structures and funding from other comparable state-based exchanges (SBE).

The recommendation was moved by Dick Thompson, seconded by Christy Blakely, and accepted with one abstention (Patrick Gordon).

V. Public Comment

Public comment given by Allison Mangiaracino, Kaiser Permanente

Public comment given by Jennifer Brooks, Broker

Public comment given by Melanie Herrman, Broker

Public comment given by Daniela Gosselova

VI. Executive Session

Ms. Meinhold entertained a motion to move into executive session to discuss matters concerning personnel and/or contractual matter. A vote was called for and passed with unanimous approval.

The Executive Session is permitted pursuant to CRS §24-6-402(4)(e) & (c) and 24-6- 402(4)(f).

The Board will not return after the executive session, the public portion of the meeting adjourned at 1:45 p.m.

Respectfully submitted,

Mike Stahl
Secretary

Next Meeting

March 13, 2023, from 12:00 p.m. – 3:00 p.m.